

Anna Roth

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Anna Roth

Fashion Designer

EDUCATION

MFA Parsons, NYC. 2023

- Masters in Fine Arts I Fashion Design and Society

HBS Oregon State University, Corvallis, OR. 2020

- Honors Bachelor of Science in Apparel Design I 3.9 GPA Visual Arts I Business and Entrepreneurship Minors
- Honors Thesis: Recreating Agnes Ericksen's 1954 -1956 Fashion Designs
- Study Abroad. Florence, Italy. Accademia Italiana. Fall 2018

Honors

- Design and Textile Scholarship, AATCC, June 2020
- 2nd Place AATCC Fashion for All Competition 2020
- Finalist in OSU's Innovation X Pitch Competition- Spring 2018 Finley Academic Excellence Scholarship 2016-2020

EXPERIENCE

Assistant Designer for Dresses and Skirts • Lane Bryant

May 23'- Present

- Execute clear and detailed sketches, technical packages, and bill of materials
- Oversee and plan Lena Dress franchise
- Review CLO3D renderings from factories and vendors
- Manage product platforms that answers product and merchandising brief, price point and margin target
- Assist and direct tech designers in fittings
- Interact cross functionally with PLM, Sourcing, Print and color, Merchandising and Materials teams
- Build and organize presentation files

Design Intern • Lane Bryant

June 22'- Feb 23'

- Setup Techpacks in PLM
- Assist Dress and Knit Tops Designers in CAD's, sketching, and style updates
- Attend fit and design meetings

Student Researcher • Donghia Healthier Materials Library

September 21'- May 23'

- Source 700+ healthier and sustainable textiles from donors in NYC
- Present information on the library and sourcing guidelines to students and teachers
- Collect data on all requested materials or materials that are missing from the collection

Logistics Processor • Nordstrom

March 21'-July 21'

- Unload and process products
- Assist in keeping clean and organized stock rooms and selling floors

Costume Assistant • Oregon State University Theatre

December 16'-December 19'

- Cut out patterns, machine and hand sew (building and mending/altering) costumes
- Organize research and communicate style info to team
- Attend fittings and convey fit issues to designer and sewists

SKILLS

- Adobe: InDesign, Illustrator, Photoshop, Premiere Pro, Flex PLM
- Expertise in Sewing, 20 years' experience
- Proficient in Excel, Microsoft word
- Visual Arts: Drawing or illustration, Painting, Photography
- Digitize, render, and adjust patterns in V-Stitcher and Lotta, CLO 3D
- Excellent written, oral presentation, and communication skills